



Where Digital Identity Meets Human Assurance



The Problem with Traditional eKYC

Static digital checks struggle against modern fraud.

Limitations:

- Selfies and document uploads
- Vulnerable to deepfakes and synthetic IDs
- High rejection and resubmission rates
- No real assurance of human presence



The Shift: Live Video Verification

Live video brings human assurance back into digital onboarding.

What changes:

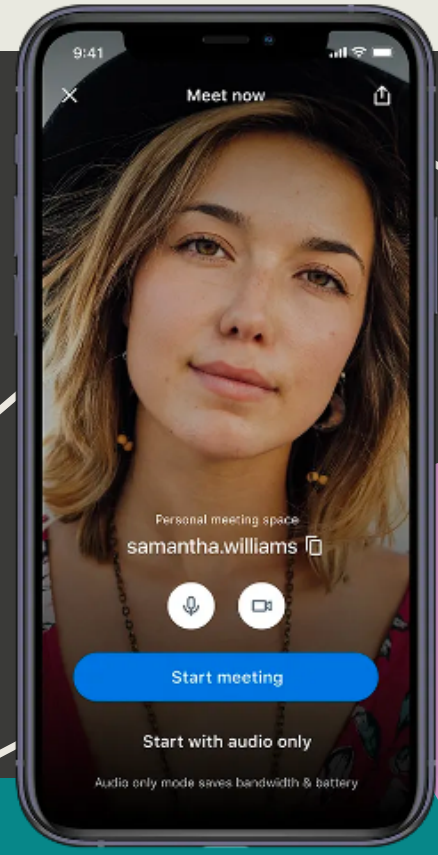
- Real-time human presence verification via live video
- Guided identity checks
- Immediate clarification and correction
- Higher trust for high-risk onboarding

Why Live Video Is Harder to Fake

Live, interactive verification significantly reduces the effectiveness of static spoofing techniques.

Stronger verification through:

- Guided live interaction
- Visual confirmation of identity documents
- Real-time agent-led verification



Powered by 8x8 Video Interaction

Live verification only works if the experience is seamless.

Key capabilities:

- One-click, no-app video sessions
- Real-time document review
- Secure, compliance-ready workflows
- Easy integration into existing eKYC systems

Best Used For

- ✓ Financial services onboarding
- ✓ High-risk identity checks
- ✓ Re-verification and recovery
- ✓ Regulated transactions



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