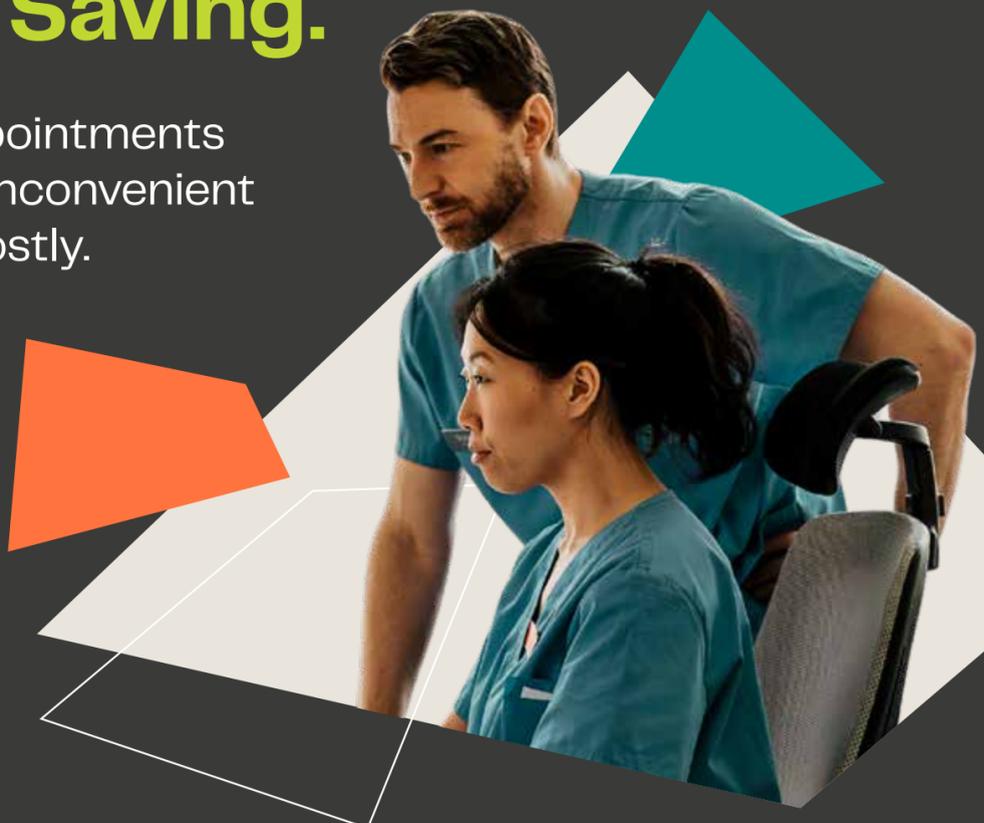


Stop the No-Shows. Start Saving.

Missed appointments aren't just inconvenient —they're costly.



For just one private medical practice: Same Audience. Same Offer. Bigger Results.

This example illustrates how a healthcare provider can leverage SMS and WhatsApp to send timely appointment reminders, dramatically reducing no-show rates and potentially saving the practice hundreds of thousands of pounds annually.

Current Scenario

4 Consultants

64 Appointments per day
(16 per consultant)

25 No show appointment
per week

£3,750 Cost per week

£195,000
Total cost per year

8x8 CPaaS

Two quick messages a week
can make a massive difference.

Consultants 4

Appointments per day
(16 per consultant) 64

SMS reminders (2 SMS
per patient, per week) 640

Cost per week* £38

£1,996
Total cost per year

98x

More cost
effective

Extra Benefits at a Glance



Fewer
no-shows



Lower
operational costs



Happier patients,
smoother workflows



More appointment
slots filled

The Bottom Line

Automated SMS and WhatsApp reminders are a simple, low-cost solution that helps organizations save money, improve efficiency, and deliver a better customer experience.

For more information, contact us at hello-cpaas@8x8.com or visit cpaas.8x8.com

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