



Securing Gig Worker Access Without Slowing Down Onboarding



Checkpoint 1: Fast Worker Onboarding

New workers verify their identity instantly without creating passwords.



Checkpoint 2: Daily App Access

OTP login secures frequent logins across devices and locations.



Checkpoint 3: Device Change Verification

Identity is confirmed when workers sign in from a new phone or device.



Checkpoint 4: High-Risk Account Actions

OTP verification protects sensitive updates and payout requests.



Checkpoint 5: Job Acceptance Assurance

Confirms the legitimate worker is accepting time-sensitive or high-value jobs.



The Challenge for Gig Platforms

Gig platforms must secure access without slowing workers down.

Common Risks:

- Shared devices and reused credentials
- Login attempts from changing locations and networks
- Account takeover targeting earnings and payouts
- Login friction that disrupts work and income

Meet 8x8 Verif8: OTP Login Built for High-Volume Gig Platforms

No passwords. No complex infrastructure. No long deployment cycles.



How Verif8 Strengthens Each Checkpoint

Multi-channel OTP delivery

SMS, voice, messaging apps, and Silent Mobile Authentication

Smart routing

Maintains high delivery success during peak login periods

Built-in fraud monitoring

Detects abnormal patterns and blocks automated abuse

Why Platforms Choose Verif8



Cost-efficient security

Strong authentication without high system costs or upkeep.



Effortless convenience

Self-service onboarding, no paperwork. Manage Sender ID, OTPs, and validation centrally.



Seamless integration and scalability

Add OTP quickly, no expertise or long development needed.



Insightful analytics

Dashboards track delivery, conversion, and performance for optimization.



Out-of-the-box localization

Send OTPs in 43 languages with pre-built templates.

[Click Here to Learn More](#)



For more information, contact us at hello-cpaas@8x8.com or visit cpaas.8x8.com