

8x8

Secure Customer Trust Beyond OTPs

Smarter, Safer, Simpler Authentication for BFSI

Passkeys and adaptive MFA are the future of customer identity security. Descope + 8x8 CPaaS brings it to Banking, Financial Services, and Insurance—fast, secure, and code-free.

OTPs Are Failing BFSI — Fast



Vulnerable to phishing/SIM swaps



Timeouts & delivery failures frustrate users



High support volume: lost codes, lockouts



Hidden infrastructure & SMS delivery costs

Why BFSI Can't Wait

- Regulatory readiness (PCI DSS, ISO, GDPR, SOC 2, FIDO2)
- Increased risk from credential stuffing & fraud
- Account takeovers = costly and reputation-damaging
- Customers demand fast, secure and frictionless security

Modern Auth = Passkeys + Adaptive MFA

Passkeys



Device-bound public/private key pair



Biometrics, Face ID, fingerprint logins



Phishing-resistant & user-friendly

Adaptive MFA



Risk-based flows based on device and behaviour



Step-up auth for new devices and suspicious IPs



reCAPTCHA

Integrates with fraud signals, CAPTCHA and bot protection

Descope Simplifies Modern Auth for BFSI



Drag & Drop Auth Flows (No-code)



Real-time AIT fraud protection



Analytics, Risk Signals, and Audit Logs



Adaptive MFA & Step-Up Built-In



Integrates with 8x8 CPaaS Messaging Channels



Native Support: Passkeys, OTPs, MFA, SSO

Explore Descope

For more information, contact us at hello-cpaas@8x8.com or visit cpaas.8x8.com

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