



Right Message, Right Time: Make Every Notification Count

Use SMS and WhatsApp to deliver timely, personalized messages that get seen, and get results.

Why Choose SMS & WhatsApp?



open rates ensure your messages are seen.



of messages read in the first five minutes.



of consumers prefer mobile messaging for contacting businesses.



Using SMS and WhatsApp for notifications helps businesses boost efficiency, lower costs, and deliver personalized experiences at scale.



Less Busywork, More Results

Automating customer communications via SMS and WhatsApp streamlines operations, enabling timely updates and reminders while reducing manual effort and errors.



Keep It Booked, Keep It Profitable

Missed appointments are costly—automated SMS reminders can cut no-show rates by up to 38%, boosting resource utilization and revenue.



Custom Vibes, Scaled to Size

Personalized SMS and WhatsApp messages boost engagement by delivering tailored content based on customer preferences and behaviors.



Little Reminders, Big Loyalty

Consistent SMS and WhatsApp updates keep your brand top-of-mind, building trust and driving repeat business.

For more information, contact us at hello-cpaas@8x8.com or visit cpaas.8x8.com

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