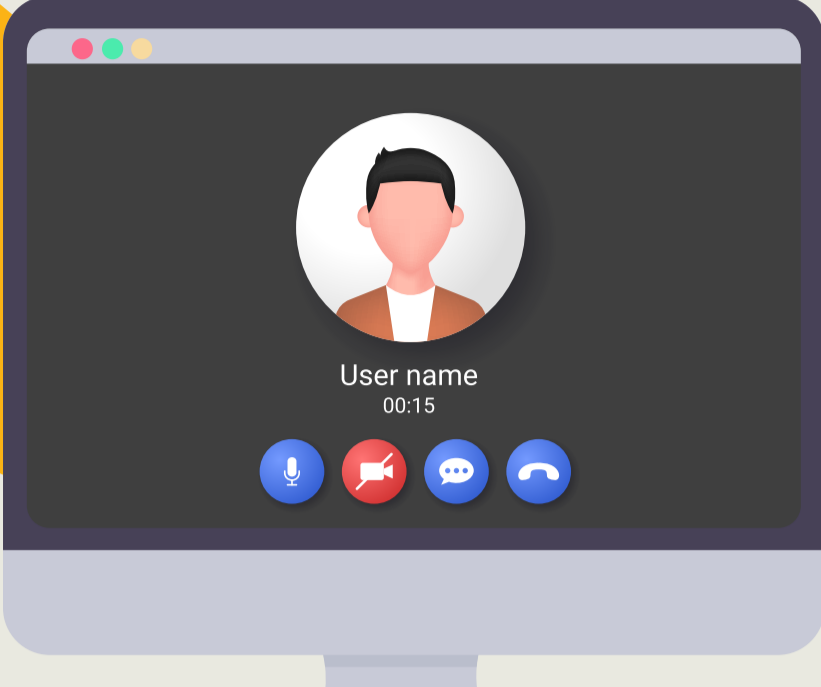




# Public Services Made Simple via 8x8 Video Interaction



## Modern Public Service Expectations



Citizens expect clear, fast, human support, not long queues or repeated visits.

Video restores the personal touch while keeping services fully digital.

## Why Video Communications Matters in Public Services

Video Communications makes services more:

- Accessible for remote and mobility-challenged citizens
- Transparent through face-to-face communication
- Efficient with fewer physical appointments
- Trust-building through visible human interaction

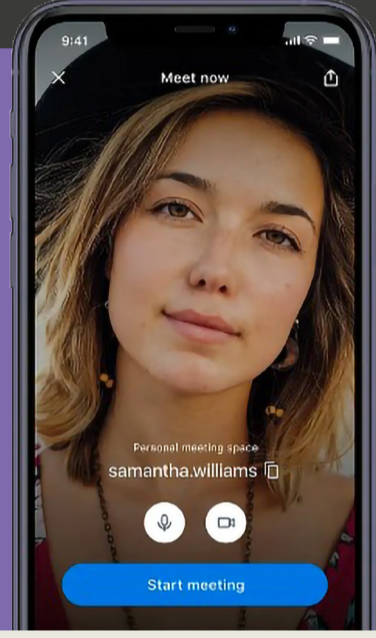


Digital convenience + human connection = better governance.

## What 8x8 Video Interaction Enables

A secure, real-time video solution that launches instantly in any browser. No apps, no logins.

Perfect for consultations, verification, support sessions, and remote assessments.



## Use Cases Across Public Agencies

8x8 Video Interaction supports:



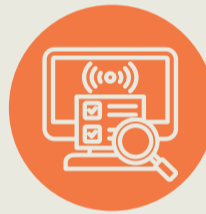
Licensing & permit guidance



Healthcare teleconsultations

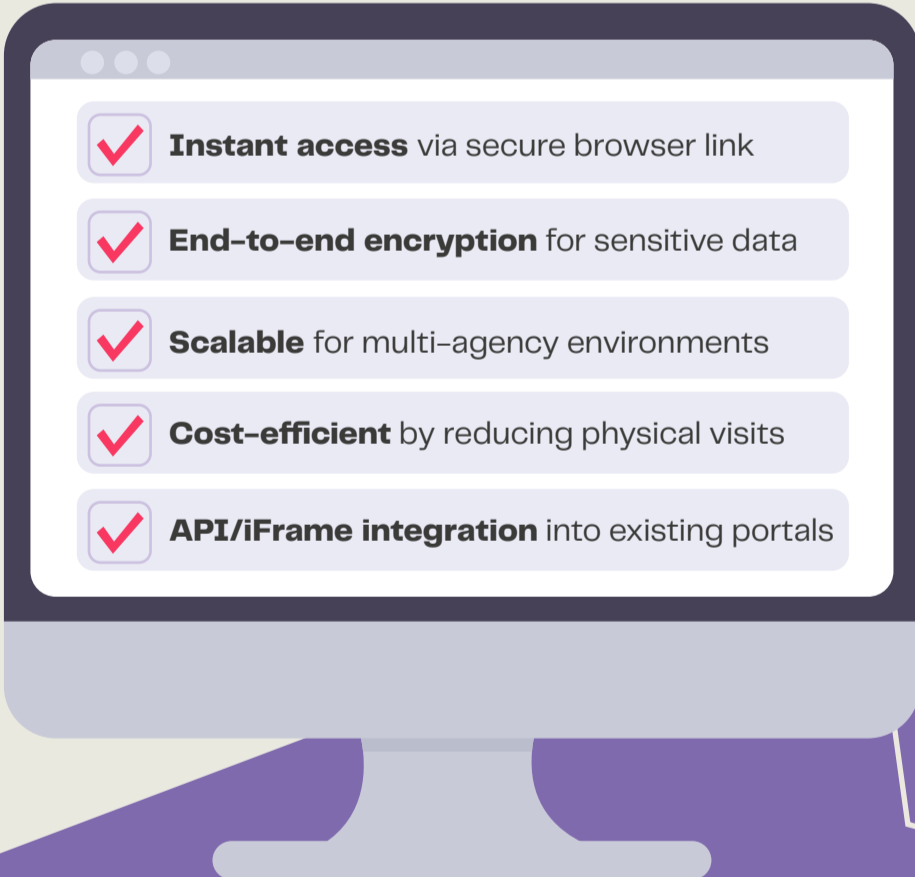


Welfare follow-ups



Document verification and remote inspections

## Why Governments Choose 8x8



- ✓ **Instant access** via secure browser link
- ✓ **End-to-end encryption** for sensitive data
- ✓ **Scalable** for multi-agency environments
- ✓ **Cost-efficient** by reducing physical visits
- ✓ **API/iFrame integration** into existing portals

## What Sets 8x8 Apart

8x8 goes beyond standard video calls with:



Screen sharing, file uploads, live annotations



Remote camera & GPS tools for field checks



Smart routing to the right officer



Analytics and dashboards for service insights



Secure recording and storage for auditing



For more information, contact us at [hello-cpaas@8x8.com](mailto:hello-cpaas@8x8.com) or visit [cpaas.8x8.com](https://cpaas.8x8.com)

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