

8x8

From Call to Connection: Smarter Voice Experiences with 8x8

Smarter, Safer Conversations
at Global Scale



Turn Every Call Into a Seamless Connection

With 8x8 Voice APIs, you can protect privacy, automate updates, and connect people anywhere – all through secure, cloud-native voice services.

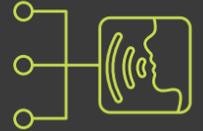
What Powers 8x8 Voice



Voice
Messaging



Voice Bots



Interactive
Voice Response



Number
Masking



App-to-App
Calling

Explore more

Where It Delivers Real Impact



On-Demand & Logistics

- Mask real phone numbers to protect privacy
- Deliver real-time ETAs & delivery updates with voice automation
- Enable in-app calls between drivers, couriers, and customers



Retail & eCommerce

- Notify customers of orders, delays, or promotions with programmable voice
- Enable app-to-app support calls between agents and customers
- Create self-service IVR flows for returns, tracking, and product support



Healthcare

- Secure voice interactions between patients and providers
- Automate appointment reminders or lab results via voice messaging
- Use HIPAA-compliant IVR menus for routing calls to the right care team



Financial Services

- IVR-powered self-service for account info and transactions
- Send voice alerts for suspicious activity or approvals
- Mask numbers for privacy during client-agent outreach
- Automate payment collection with voice bots

Why Businesses Choose 8x8



Cloud-native
& scalable



API-first for easy
integration



Built-in call logs and reports
for real-time insights



Secure & compliant
(HIPAA, GDPR, etc.)



Purpose-built for customer
privacy & satisfaction



Voice-enabled
virtual numbers

For more information, contact us at hello-cpaas@8x8.com or visit cpaas.8x8.com

© 8x8, Inc. All Rights Reserved. Unless otherwise specified, all trademarks identified by the ®, TM, or SM are registered trademarks, trademarks, or services marks respectively of 8x8, Inc. 8x8®, Experience Communications as a Service™, Experience Communications Platform™ are trademarks of 8x8, Inc.