

# 8x8

# Descscope CIAM – How Businesses Use It to Win

Turning secure access into real business results

## What is Descscope?

Descscope is a low/no-code Customer Identity and Access Management (CIAM) platform that makes it easy to design, deploy, and adapt secure user authentication, authorization, and account experiences – without slowing down developers or adding friction for customers.

## Why Businesses Choose Descscope CIAM

**50%**

fewer authentication-related support tickets

**30-40x**

savings on development costs

**Minutes**

to deploy, not months

## Driving Growth, Trust & Scale: Business Use Cases



### Sell More, Lose Fewer Customers

- One-click logins (Magic Links, Passkeys, Social Logins)
- Frictionless checkout with biometrics (Face ID, Fingerprint)



### Build Trust Without Slowing Users

- Adaptive security only triggers when needed
- Keep fraud out while keeping loyal users happy



### Expand Globally with Ease

- Single login across apps & regions
- Stay compliant with GDPR, CCPA, and more



### Keep Customers Engaged

- Easy account recovery keeps users active
- Extend sessions for loyal customers



### Launch Fast, Scale Easily

- Drag-and-drop workflows → live in minutes
- Prebuilt templates for common auth flows (signup, login, passwordless)
- No heavy coding or big dev team required



## Why Descscope?

Rapid integration

Battle-tested security

UX your users will love

Scales with your growth



Learn More

For more information, contact us at [hello-cpaas@8x8.com](mailto:hello-cpaas@8x8.com) or visit [cpaas.8x8.com](https://cpaas.8x8.com)

© 8x8, Inc. All Rights Reserved. Unless otherwise specified, all trademarks identified by the ®, TM, or SM are registered trademarks, trademarks, or service marks respectively of 8x8, Inc. 8x8®, Experience Communications as a Service™, Experience Communications Platform™ are trademarks of 8x8, Inc.