

8x8

8x8 Verif8

Mobile Verification Made Simple,
Scalable & Self-Service



What is Verif8?

8x8 Verif8 is a **self-service, turnkey OTP-as-a-Service solution** that lets businesses quickly integrate user authentication across channels like **SMS, Viber, and voice**. It provides effortless scalability while safeguarding both customers and business transactions – without the burden of managing Sender IDs, carrier relationships, or in-house infrastructure.

Built for businesses of any size, Verif8 delivers fast, secure, and compliant OTP verification – no complex coding, no contracts, just results.

What Verif8 Does



Generates and delivers OTPs across SMS, Viber, and voice



Provides analytics to track delivery, conversion, and performance



Quick OTP integration without extensive development time



Offers pre-built templates with Sender ID, eliminating wait time for provisioning



Prevents fraud with real-time monitoring and number intelligence



Guarantee high conversion rates with premium routes and automatic fallback to voice messages

Why It's Ideal for Small Teams

Self-service setup – ready to go instantly via a clean onboard flow, no DevOps involvement or manual provisioning needed

No lengthy Sender ID provisioning – start verifying users right away without complex onboarding

High reliability with premium routes – ensure OTPs arrive quickly and consistently, avoiding the delays of non-premium SMS

Automatic fallback to voice messages – ensure OTPs still reach users even if SMS delivery fails

Enhanced security & fraud protection – safeguard against cyber threats with multi-channel OTP delivery helps

No infrastructure overhead – eliminate costly route monitoring and server management

Improved conversion rates – drive more successful verifications with faster delivery and dependable routing

Use Cases Across the Board



Signup Verification – Stop fake accounts early and create a seamless, secure signup experience with OTPs sent via users' preferred channels.



Login Authentication – Protect every login, prevent account takeovers, and ensure only authorized users access their accounts.



Secure Transactions – Instantly verify users during high-value transactions, ensuring real-time fraud protection and safe payments.

Start verifying today



Why Teams Trust Verif8



Data privacy and compliance by design



Global coverage with local accuracy



Deploy in minutes – not weeks



For more information, contact us at hello-cpaas@8x8.com or visit cpaas.8x8.com

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